

OZONO IS KING OF ALL PREPARATIONS.



Be Not Deceived



To The COLORED PEOPLE of AMERICA

RECOGNIZING THE FACT that there are many so-called hair growers and straighteners now being offered on the market, and knowing to a certainty that most of these are frauds pure and simple, we wish to make a straight forward statement to the colored people of America, through its paper, THE COLORED AMERICAN. In the year of 1871 our present Secretary through a fortunate circumstance acquired the receipt for **OZONO**. It was not offered for sale or pushed to any extent until 1875 when it was put upon the market, and met with marked success. After a thorough test by the leading colored people of that time, it was pronounced an honest, legitimate remedy. True to all we claimed for it and worthy in every respect of the confidence and attention of every member of the colored race, because they found it to cause the hair to **GROW LONG AND STRAIGHT** soft and fine and as beautiful as an April morning. It also cures all forms of itching, humiliating scalp diseases, stops the hair from falling out, and



BOSTON CHEMICAL COMPANY
RICHMOND, VA.

causes a new growth to grow on the baldest head. Now when ever a genuine article appears on the market there are always a lot of people who imitate and make capital out of the merit of other peoples goods. Seeing our marked success, numerous so-called hair growers and straighteners were put on the market. Of course the colored people had no way to tell that they were being fooled and bought most of them to their sorrow. Now we ask you a plain question: Would we absolutely agree to refund you your money provided you are not satisfied with the preparations we manufacture if our goods were not true to all we claim for them? Ozono will positively take kinks out of knots, Kinky, Curly, Refractory Hair. It will make short, harsh hair long and straight. It will cure your head of all itching, worrying, running scalp diseases, Eczema, Pimples, Landruft, Itch, etc. It will stop your hair from falling out. It will restore gray hair to its natural color, making the hair Long and Soft, Fine and Silky and beautiful as an April morning. 10,000 people



are to-day using Ozono and not one complaint. We have thousands of testimonials we've not space to publish. Rev. B. Hertz an eminent Colored Divine of the Church writes: I have found your Ozono to prove satisfactory in every particular. Kate W. Page, Blacksburg Va. writes: Your preparation has proven true to all you claim for it. The Price of **OZONO** is 50 cents a box. It takes from three to four boxes to accomplish the treatment. We make this liberal offer for a limited time only. Cut out this coupon and send it to us with \$1.00 and we will forward to you 4 boxes of Ozono and one bottle of Electrical Skin Refiner which makes black skin bright, rough skin soft and cures all skin diseases. We will also include one fancy jar of our Electrical Skin Food—nature's great beautifier, removes wrinkles, Moth patches, freckles and all facial blemishes, and to prove our liberality we will add to this one Package of Anti-Odor. A positive cure for Sore Throat, all forms Womb Diseases, Chills, Sore and Frosted Feet, also Removes all Smells and Odors arising from the human body such as Feet, Arm Pits, Etc. Cut out and mail this Coupon to us with One Dollar and get this grand Combination Offer, as this opportunity will not occur again.

A coupon is attached to this advertisement and those who have any doubt may convince themselves by filling it out and by sending one dollar as a trial. The Manager of The Colored American will hold himself responsible for any failure on the part of The Boston Chemical Company to live up to its contract.



BOSTON CHEMICAL Co.
411 NORTH 23rd STREET.
.....RICHMOND, VIRGINIA.....

I enclose you \$1.00 (One Dollar) for which send me the following goods at once:

- 4—[FOUR] Large Boxes "Ozono" Hair Grower and Hair Straightener.
- 1—[ONE] Large Bottle Electrical Skin Refiner.
- 1—[ONE] Large Jar Electrical Skin Food.
- 1—[ONE] Large Package Anti-Odor.

My Name is: Name.....

House No..... Street.....

City..... County..... State.....

